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Klik adds website builder, payment gateway to its rental management system

[17 February 2016] *Klik, originally the first Asia-based vacation rental management system and channel manager, has integrated its villa website builder and rental payment gateway modules powered by the strategic partnership with industry pioneers Rentivo and Vacapay. With more than 6 millions rental homes in the US and Europe, and a complex landscape of online booking platforms, owners and property managers now seek to manage their look-and-book sales under one umbrella.*

Klik, a vacation rental management system and channel manager, has released its integrated villa website builder and rental payment gateway functionalities.

A strategic cooperation with industry pioneers Rentivo and Vacapay enabled these customer facing tools which now make Klik one of the most complete rental management systems on the market.

This partnership offers property owners, managers and agencies an intuitive way to handle the entire process of their marketing and management, from one platform.

Marc Ribail, co-founder of Klik, said of the new partnership, "There are over 6 millions vacation homes in the US and Europe, all within a complex landscape of suppliers and intermediaries. We see a shift in how vacation rentals managers and owners create and manage their direct web presence. More than ever, it is now clear that to remain competitive requires them to use integrated technology and tools to streamline their operations in an effort to focus more time in generating direct sales."

Richard Vaughton, founder of Vacapay, speaking about the new business alliance, said; 'As specialists in guest facing web technology, with a direct "look to book" message, working with Klik has been a meeting of minds. Klik is well respected for its PMS systems and its ability to channel to the major OTA's, but managers increasingly need more direct controls. Collaborating on a manager's direct sales opportunity and enabling self managed payments for Klik clients, via our Vacapay brand, has opened up new horizons and increased margins for Klik clients. Klik provides a full rounded solution by blending expertise from specialists in each area and the Klik - Rentivo relationship is a truly successful example of sharing in the technology world.'

Klik at a glance

- rental system: run your calendar, accounting and reporting with simple and easy to use functionalities.
- channel manager: get more bookings when synchronising listings data, rates, availability with our channel partners.
- website builder: create and manage your villa brand and content with state-of-the-art responsive designs
- Rental payment gateway: collect payments directly and securely from your website, phone

and channel partners.

For more information, visit <http://Klik.villas>

About Klik:

Klik is a system by Web Perspective Ltd, a leading marketing and technology agency offering distribution, reservation and consultancy services to property professionals.

About Vacapay:

VacayPay is a Trademark of Rentivo and provides a specialised online payment solution for the vacation rental industry.

About Rentivo:

Rentivo is a SAAS company providing guest facing web technology for owners and managers with a developing range of support, payment solutions and marketing tools.